



CENTER FOR THE  
FUTURE OF ARIZONA



# Verde Valley Regional Economic Organization

## *ARIZONA WE WANT COMMUNITY CONVERSATION*

January 9, 2020

[arizonafuture.org](http://arizonafuture.org) #arizonafuture #TheArizonaWeWant #azprogressmeters



# **OUR MISSION**

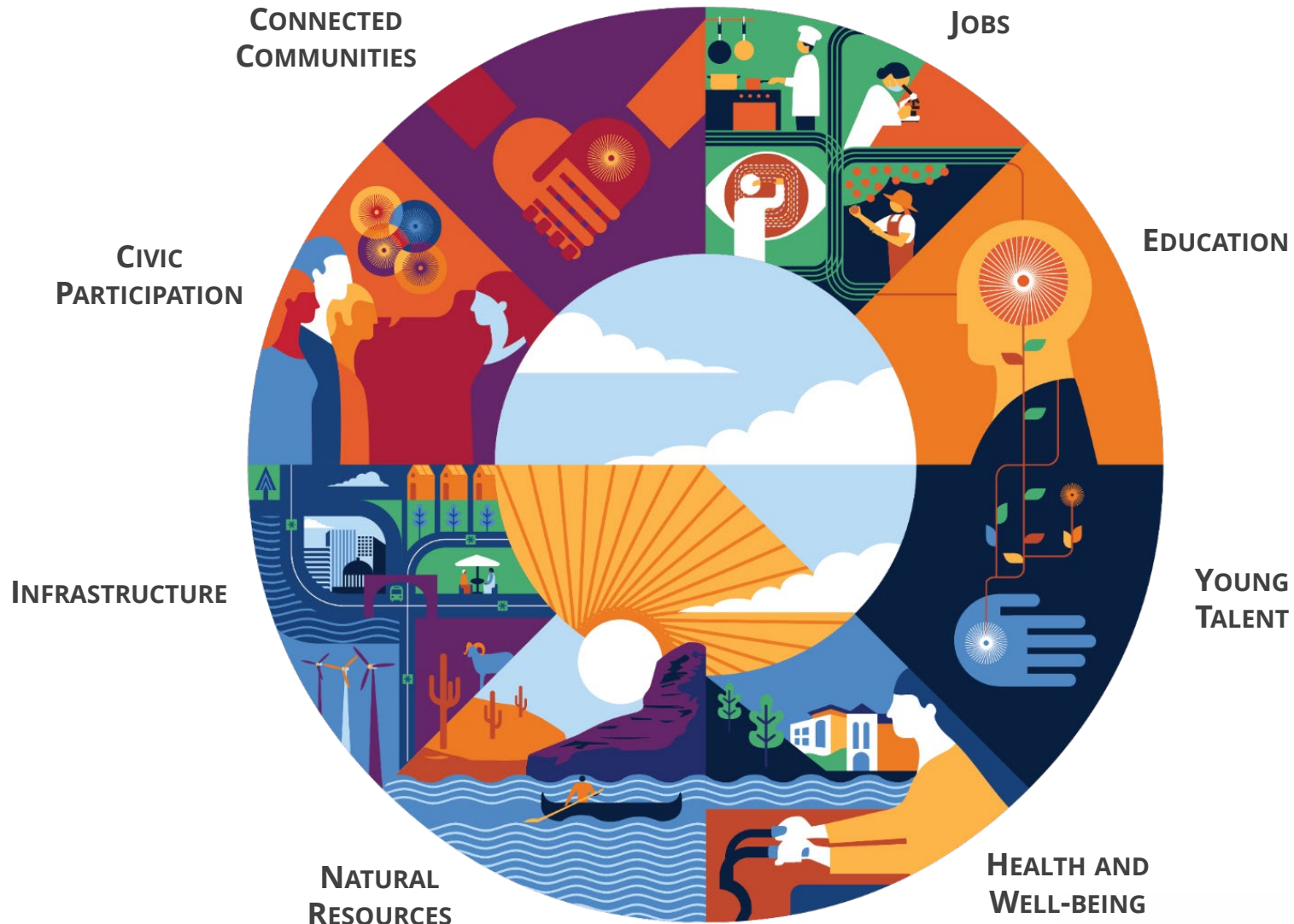
**THE CENTER FOR THE FUTURE OF ARIZONA**

**BRINGS ARIZONANS**

**TOGETHER**

**TO BUILD A BRIGHT FUTURE FOR OUR STATE.**

# THE ARIZONA WE WANT



# THE ARIZONA WE WANT

## Community Conversation Objectives

- Engage in dialogue around our identity as Arizonans
- Gain an understanding of community-driven priorities
- Introduce data that can help frame conversations, drive action, and measure progress
- Incorporate feedback into the ongoing evolution of the Arizona We Want Progress Meters

# What do you love about being an Arizonan?



# THE ARIZONA WE WANT

## Developing Arizona Progress Meters

1. Arizona Education Progress Meter
2. Convening Content Experts
3. 400 Critical Readers
4. 120+ Critical Readers Survey Respondents
5. 20+ Young Talent Focus Groups
6. Ongoing Community Input

# ARIZONA PROGRESS METERS



Jobs



Education



Young Talent



Health and Well-being



Natural Resources



Infrastructure

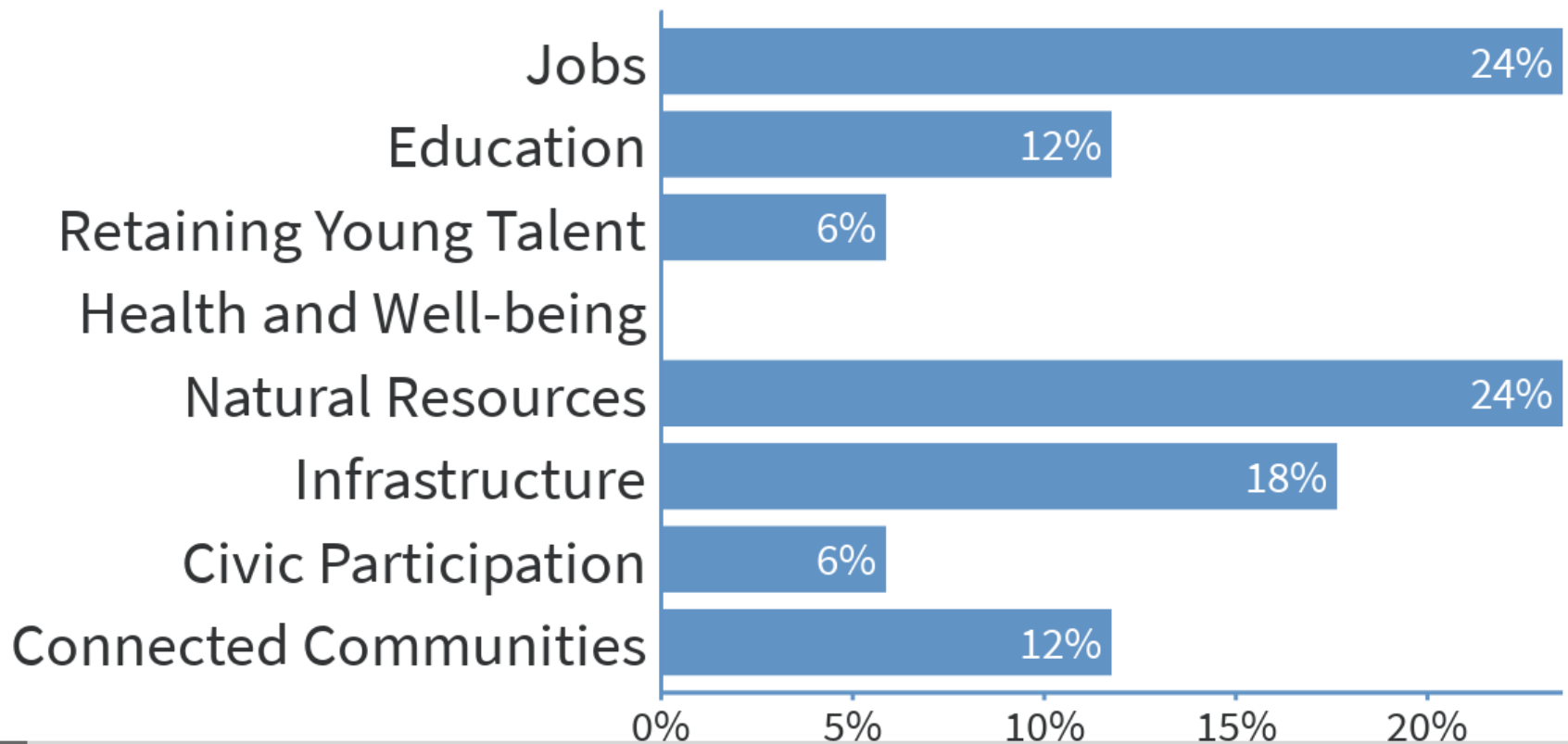


Civic Participation



Connected Communities

# Of the issues listed below please identify the one you see as the MOST IMPORTANT priority to your community:



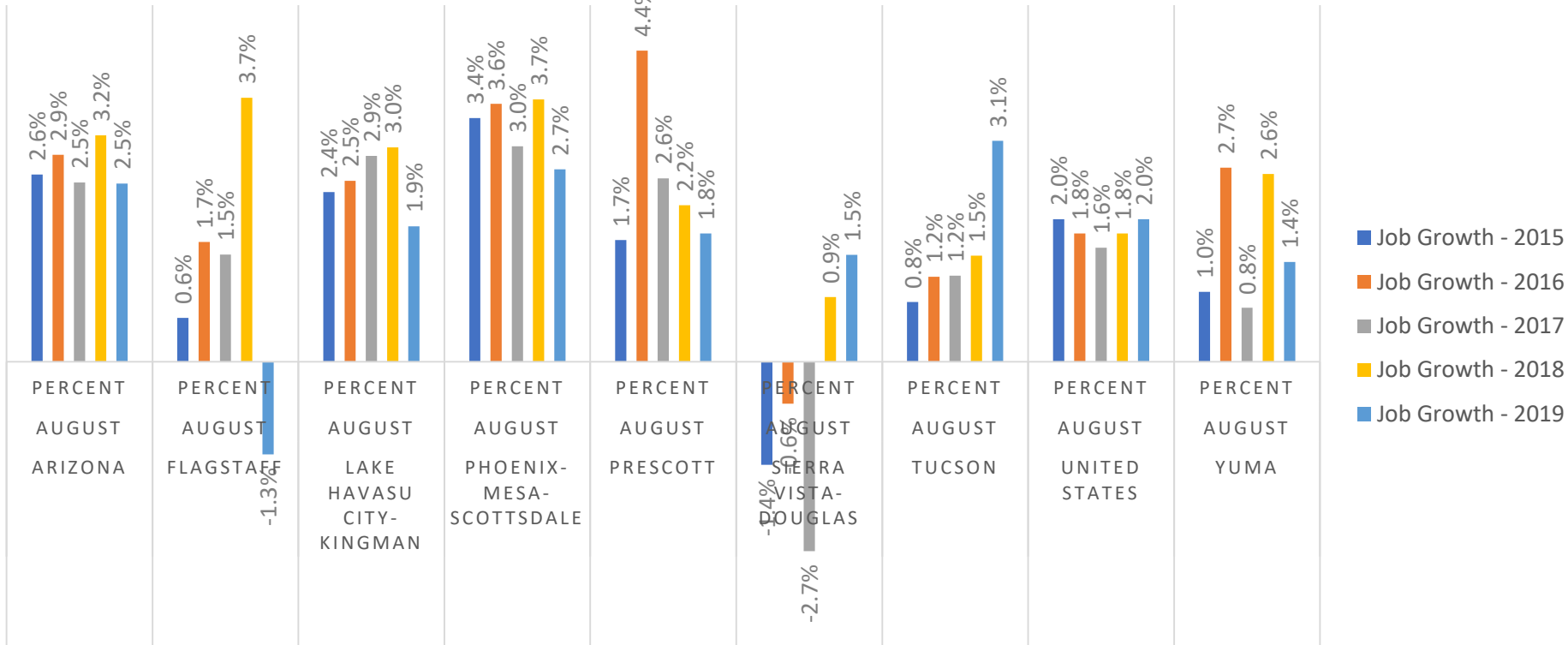




# INTERESTING METRICS FOR ARIZONA JOBS PROGRESS METER

YEAR-OVER-YEAR AUGUST JOB GROWTH (2015-2019)  
US, ARIZONA AND SELECT MSAS  
(SOURCE: BUREAU OF LABOR STATISTICS)

Jobs

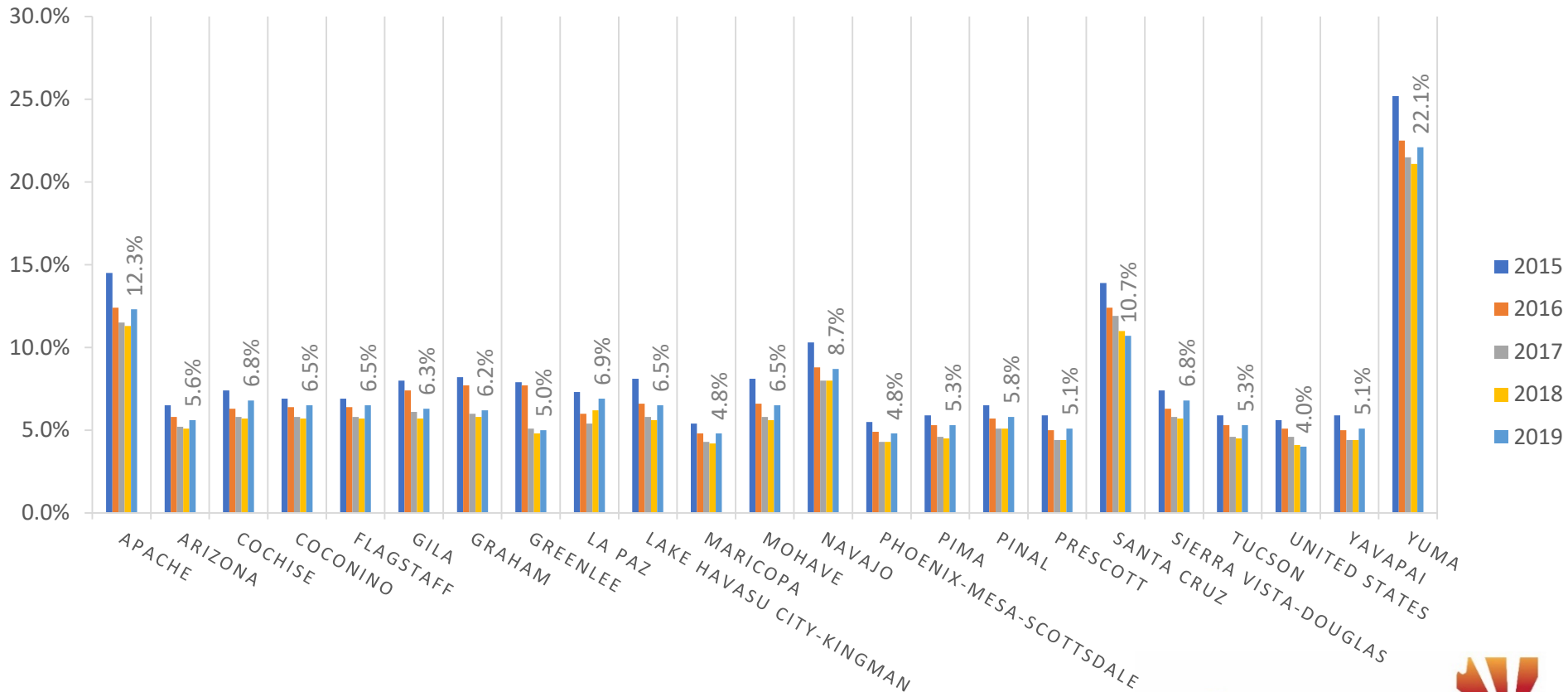




# INTERESTING METRICS FOR ARIZONA JOBS PROGRESS METER

UNEMPLOYMENT RATE (NOT SEASONALLY ADJUSTED)  
AUGUST 2015-2019  
(SOURCE: BUREAU OF LABOR STATISTICS)

Jobs

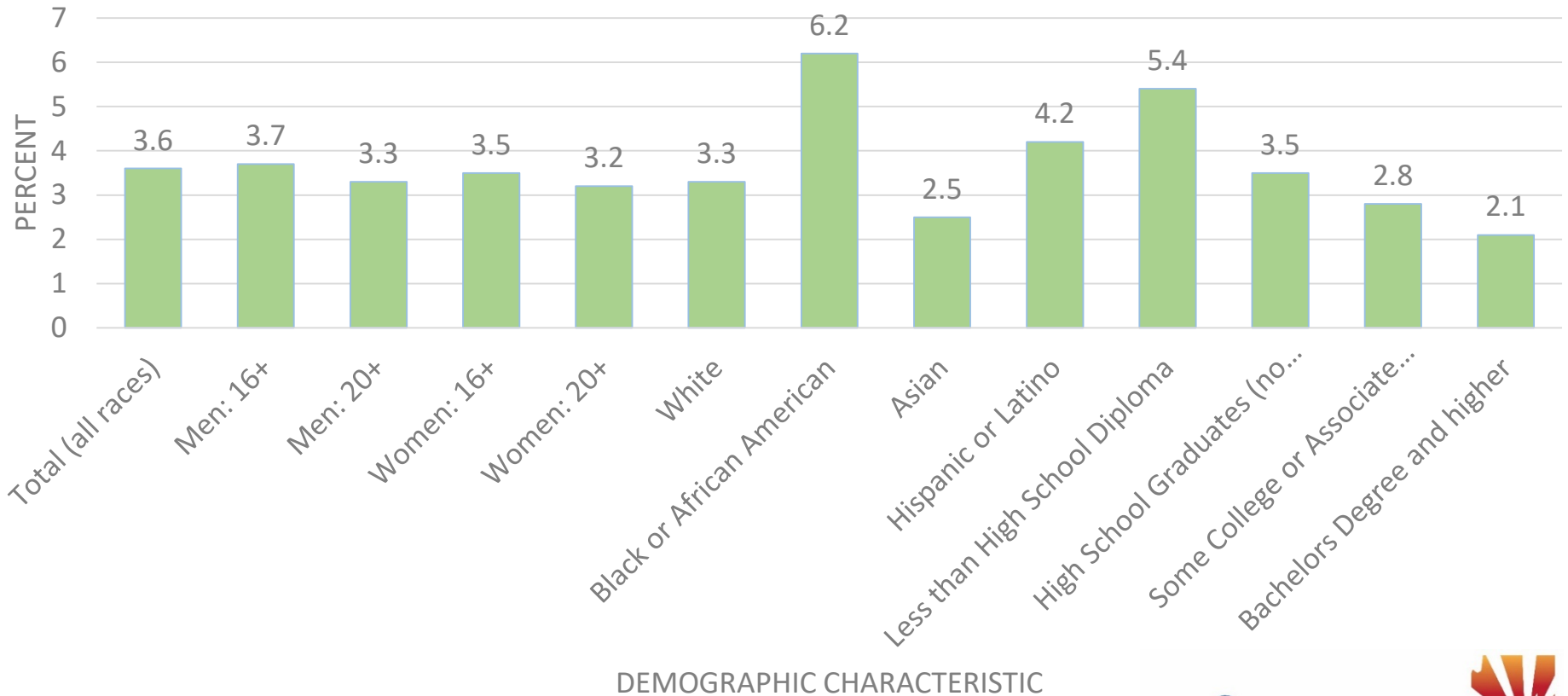




# INTERESTING METRICS FOR ARIZONA JOBS PROGRESS METER

Jobs

Arizona Seasonally Adjusted Unemployment Rate (May 2019)  
(Source: Bureau of Labor Statistics)

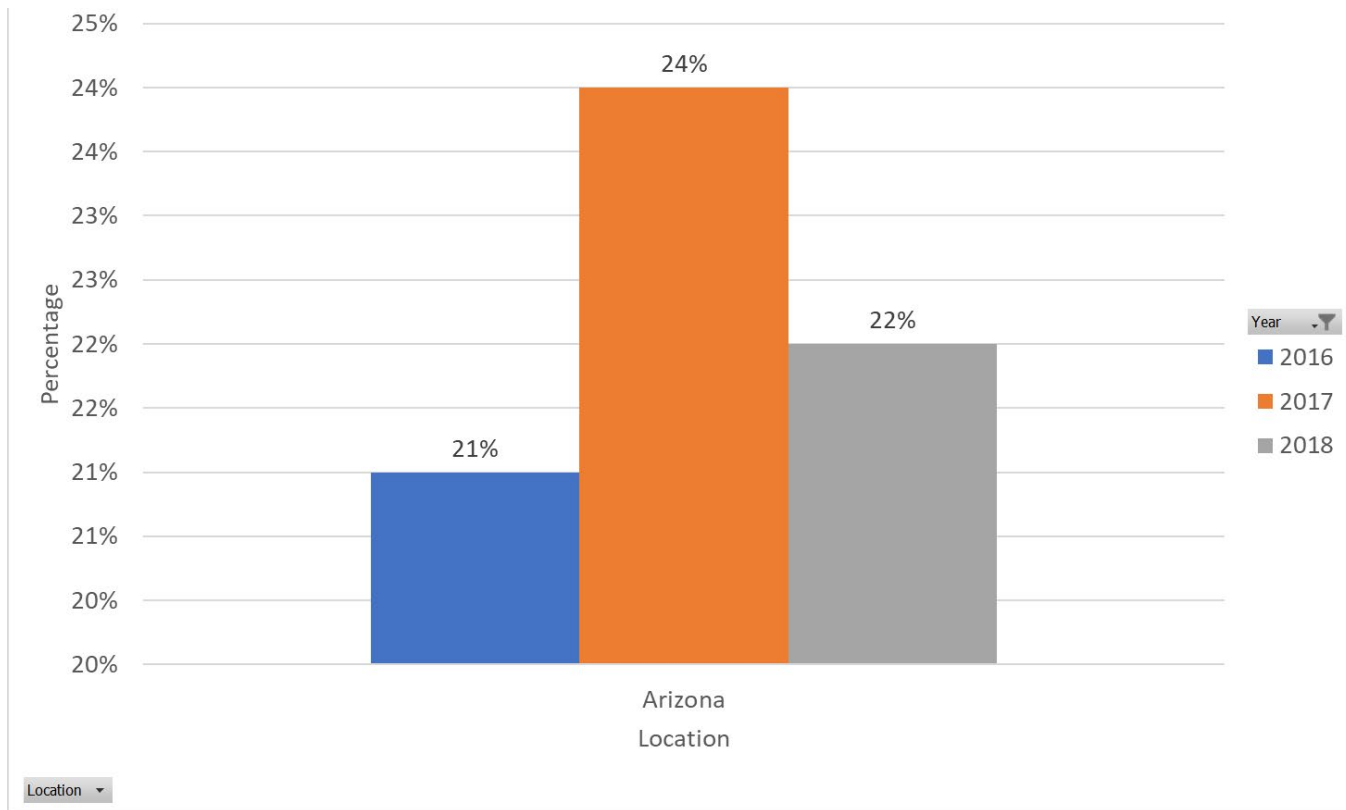




Education

# INTERESTING METRICS FOR ARIZONA EDUCATION PROGRESS METER

Percent of Arizona Children in Quality Early Learning Settings  
(Source: Read on Arizona)

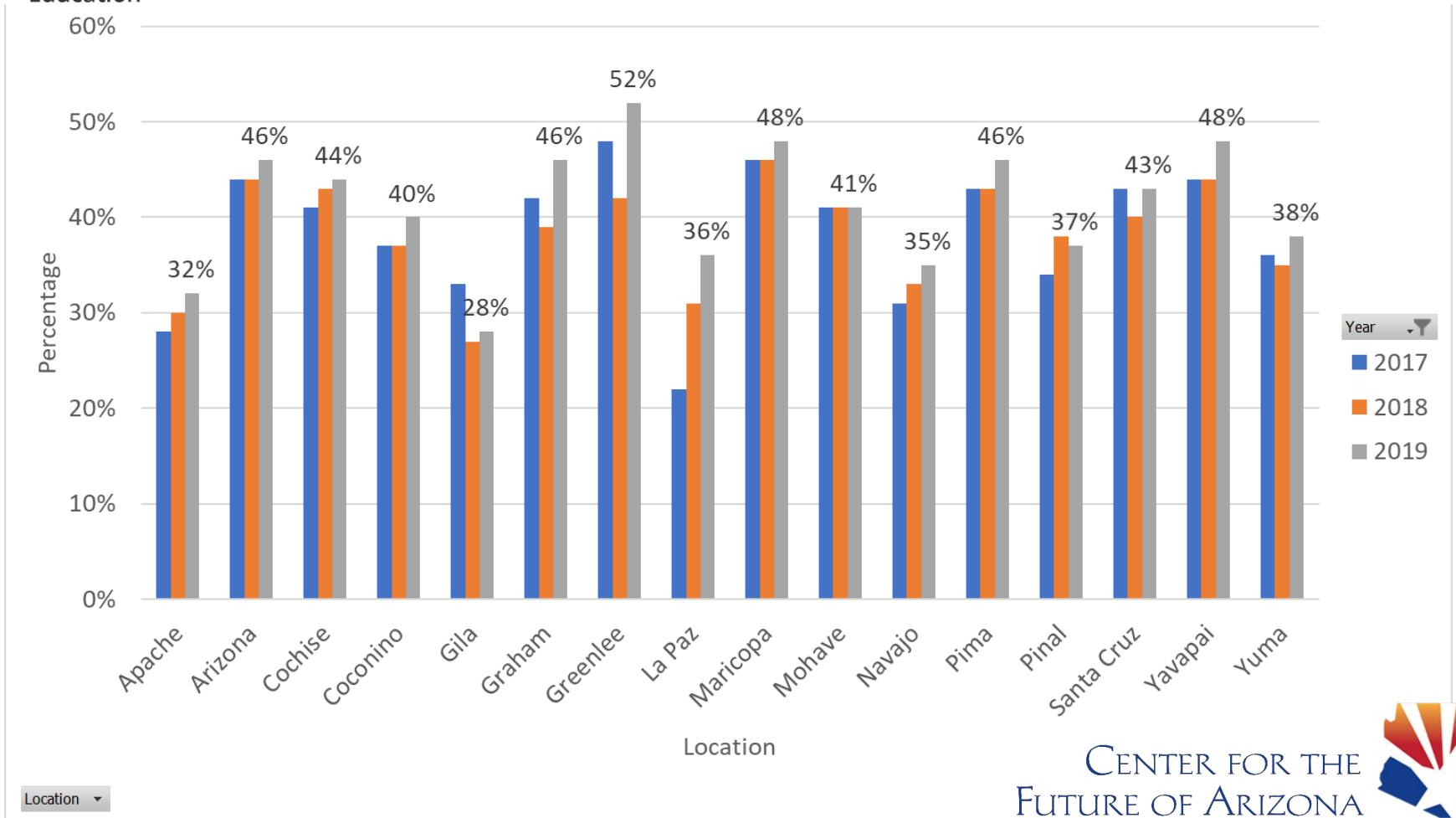




# INTERESTING METRICS FOR ARIZONA EDUCATION PROGRESS METER

Third Grade Reading Passing Percentage  
(Source: Arizona Department of Education)

Education

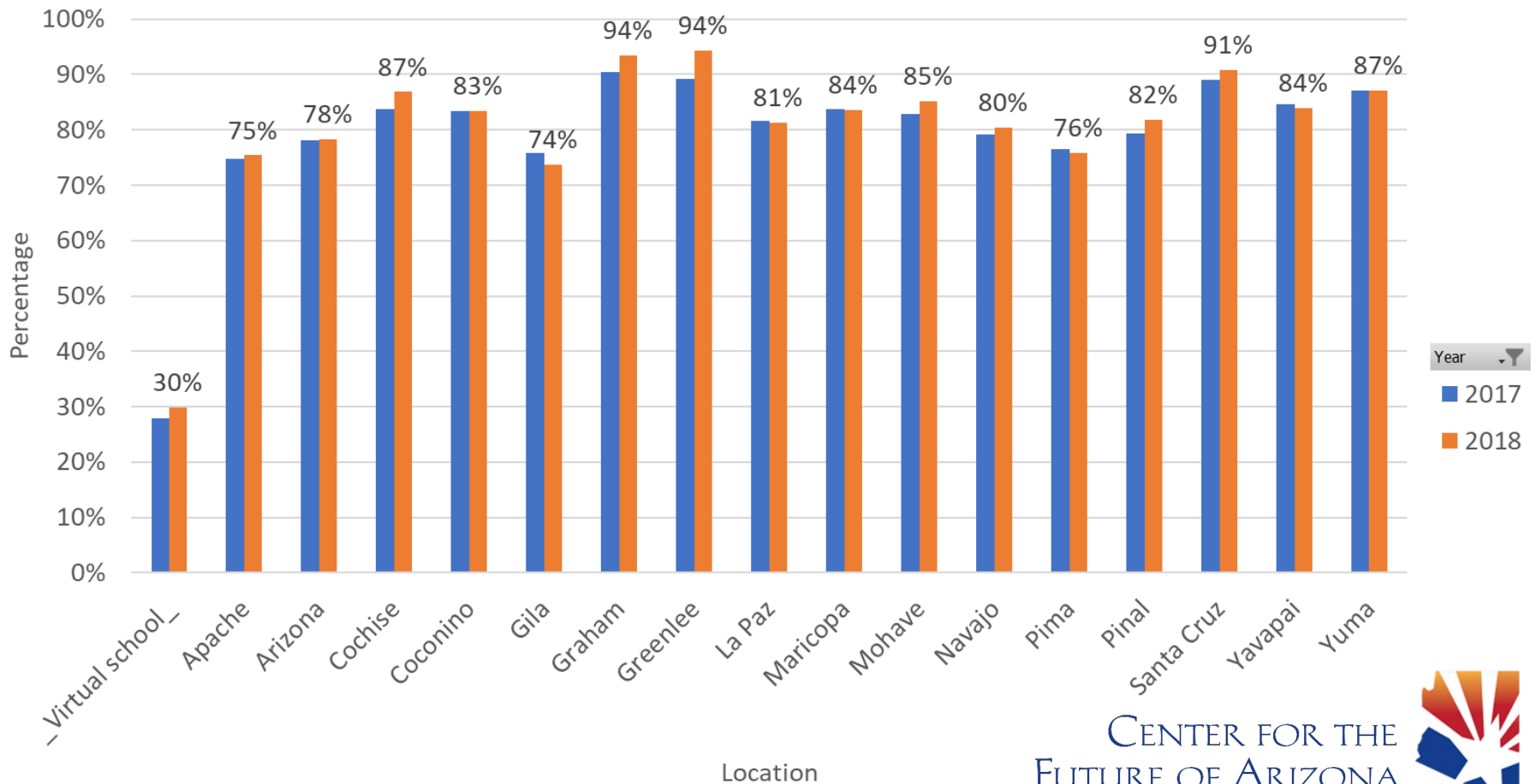




# INTERESTING METRICS FOR ARIZONA EDUCATION PROGRESS METER

4-year High School Graduation Rate  
(Source: Arizona Department of Education)

Education

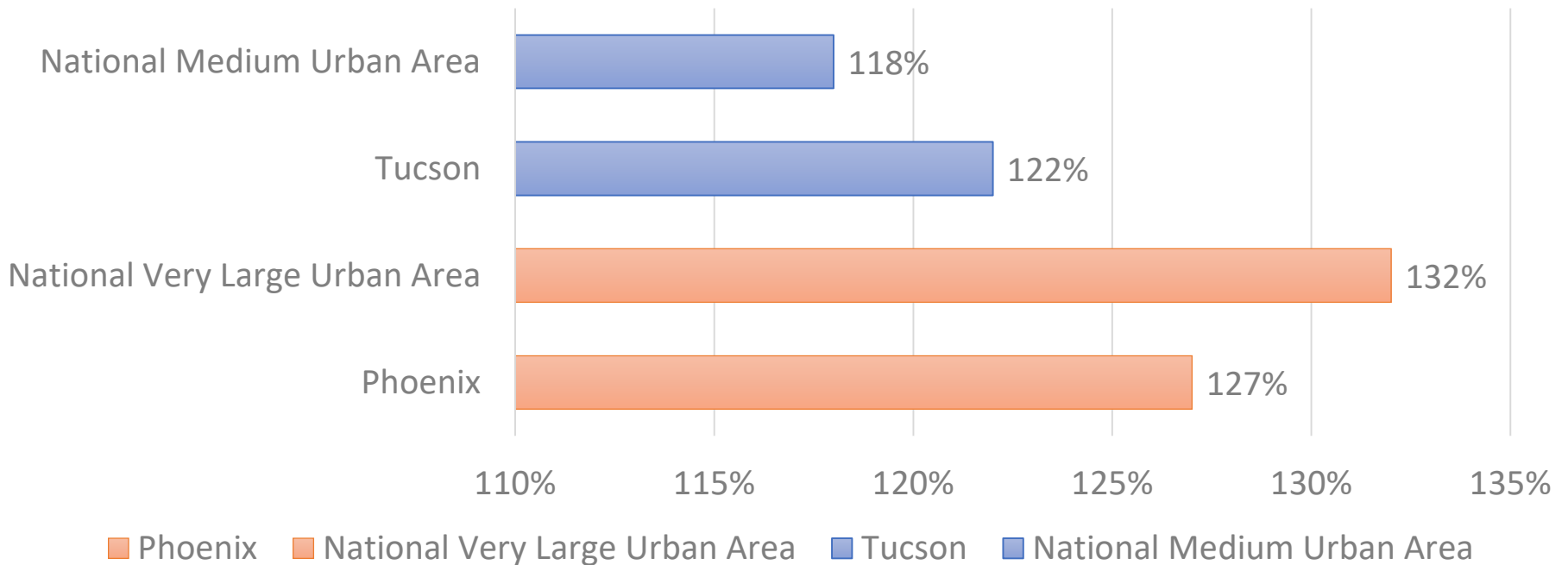




Infrastructure

# INTERESTING METRICS FOR ARIZONA INFRASTRUCTURE PROGRESS METER

Peak Commute Compared to Free-Flow Conditions  
(Source Bureau of Transportation Statistics, 2017)

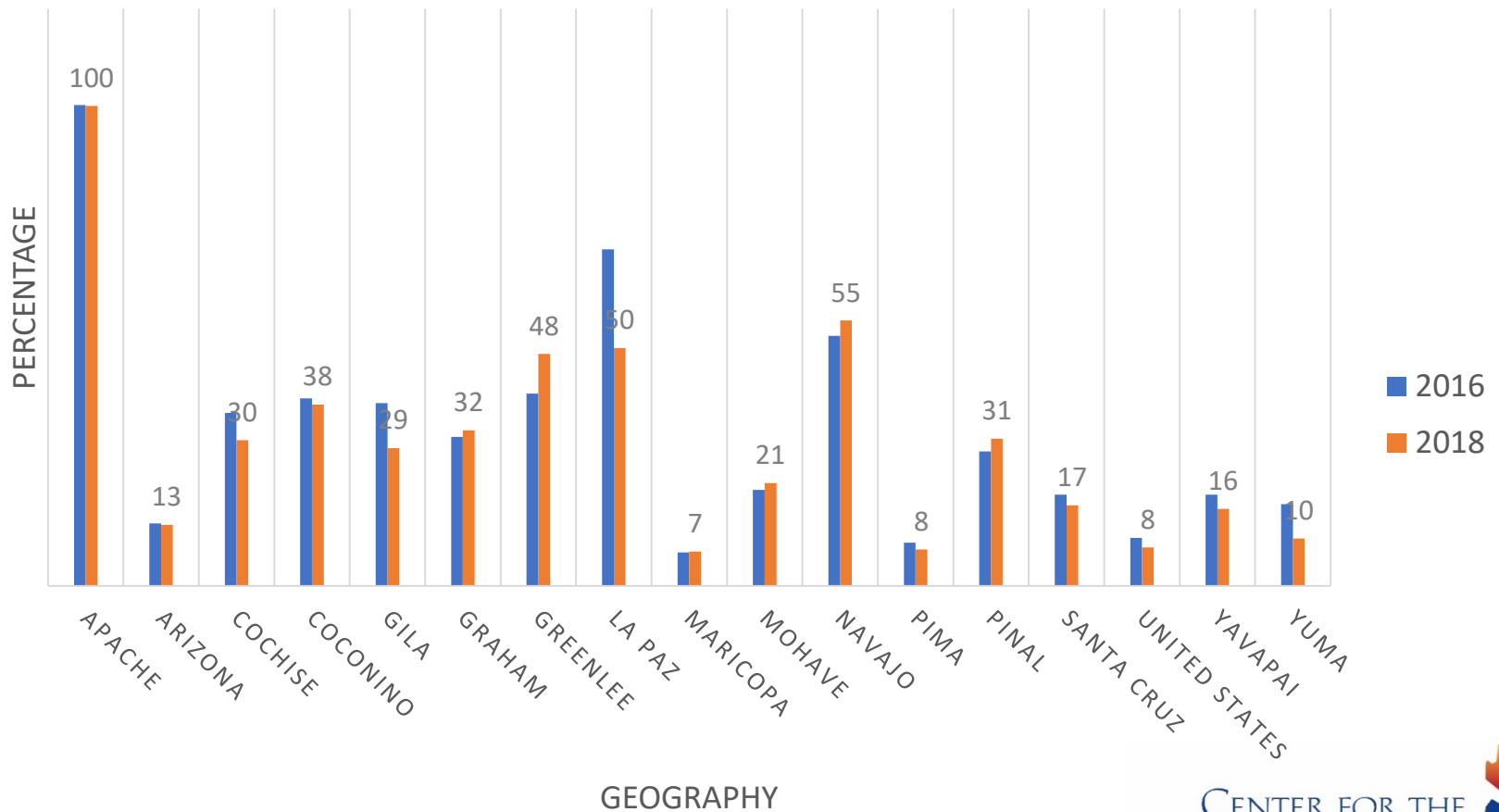




Infrastructure

# INTERESTING METRICS FOR ARIZONA INFRASTRUCTURE PROGRESS METER

PERCENT ARIZONANS WITHOUT ACCESS TO BROADBAND  
(SOURCE: FCC; 2016, 2018)



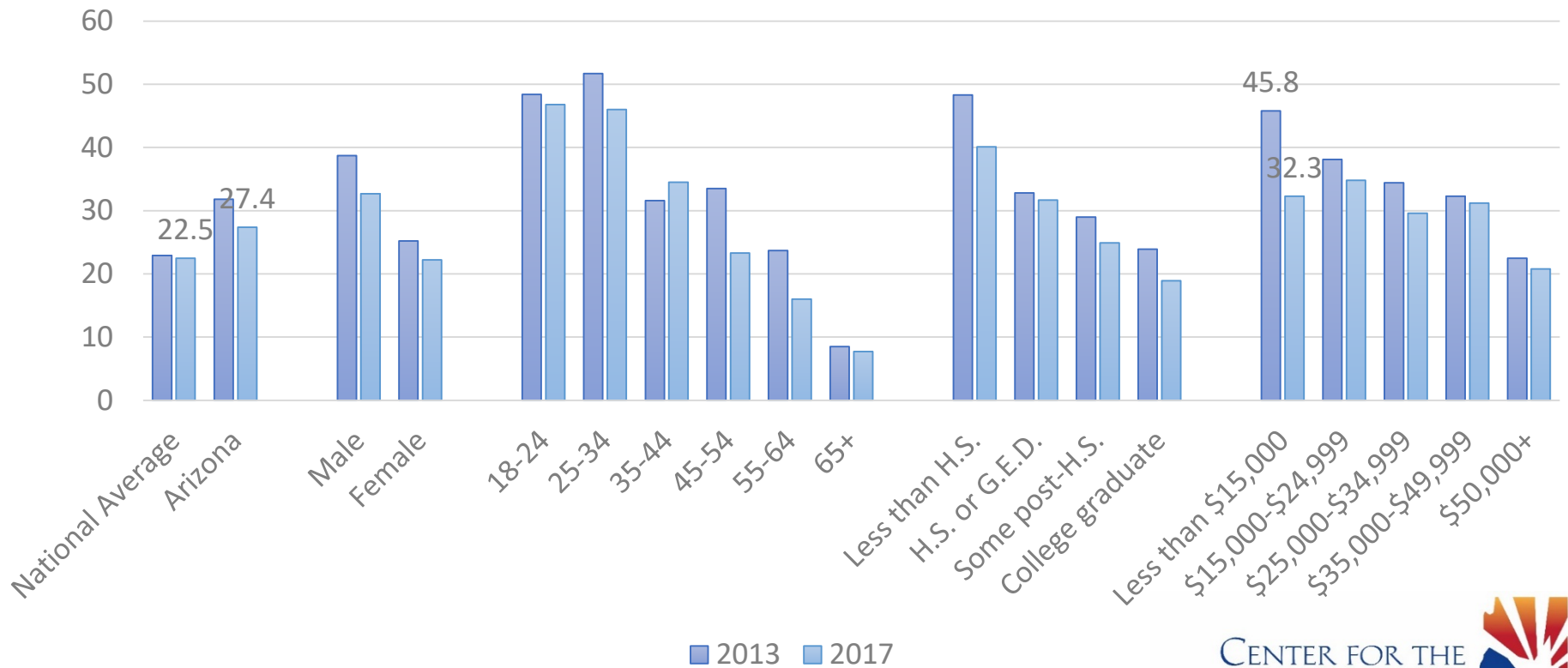




# INTERESTING METRICS FOR ARIZONA HEALTH & WELL-BEING PROGRESS METER

Health and Well-being

Arizonans Without Access to a Primary Care Physician (Percent)  
(Source: BRFSS, 2011-2017, Centers for Disease Control)

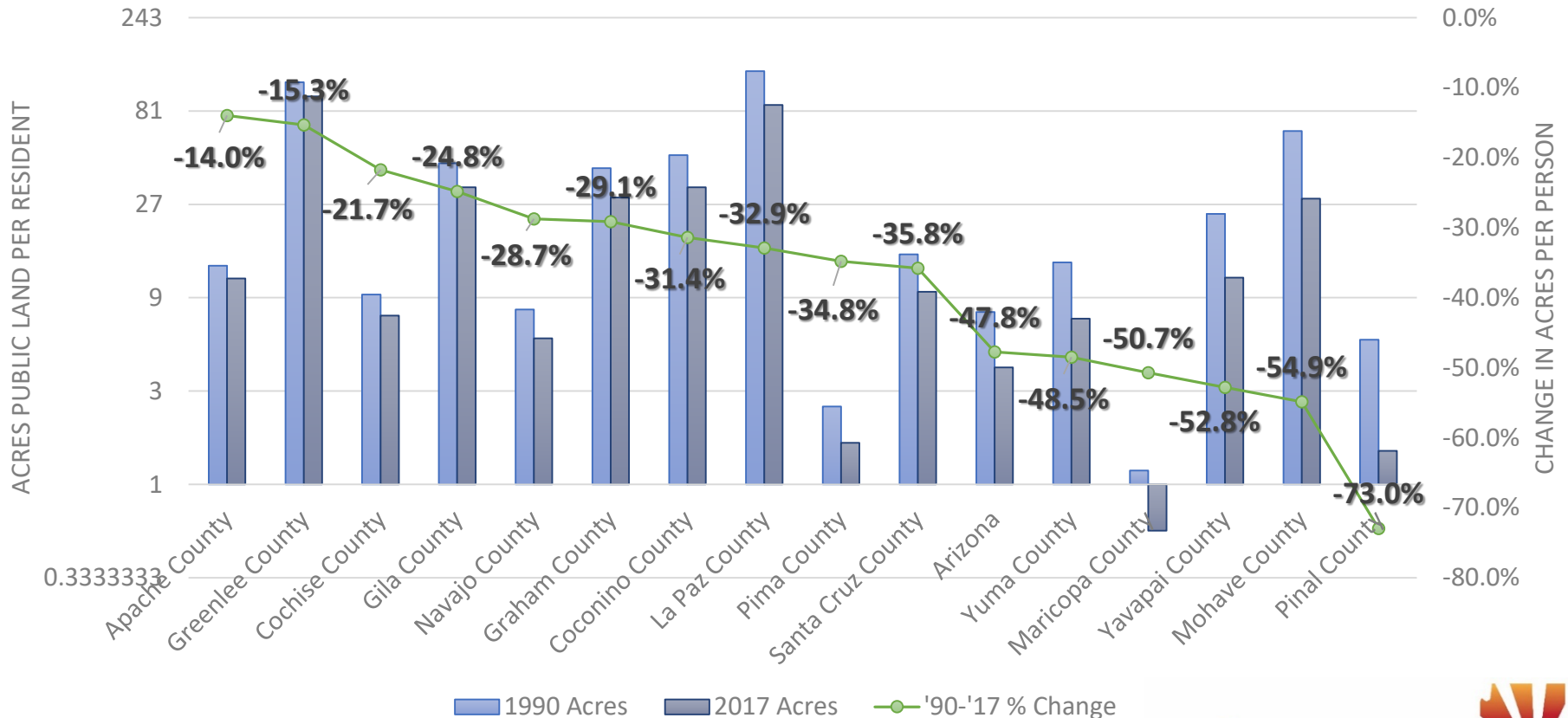




# INTERESTING METRICS FOR ARIZONA NATURAL RESOURCES PROGRESS METER

Natural Resources

Acres of Public Land and Other Open Space Per Person  
(Source: US Census Bureau and AZGEO Clearinghouse)

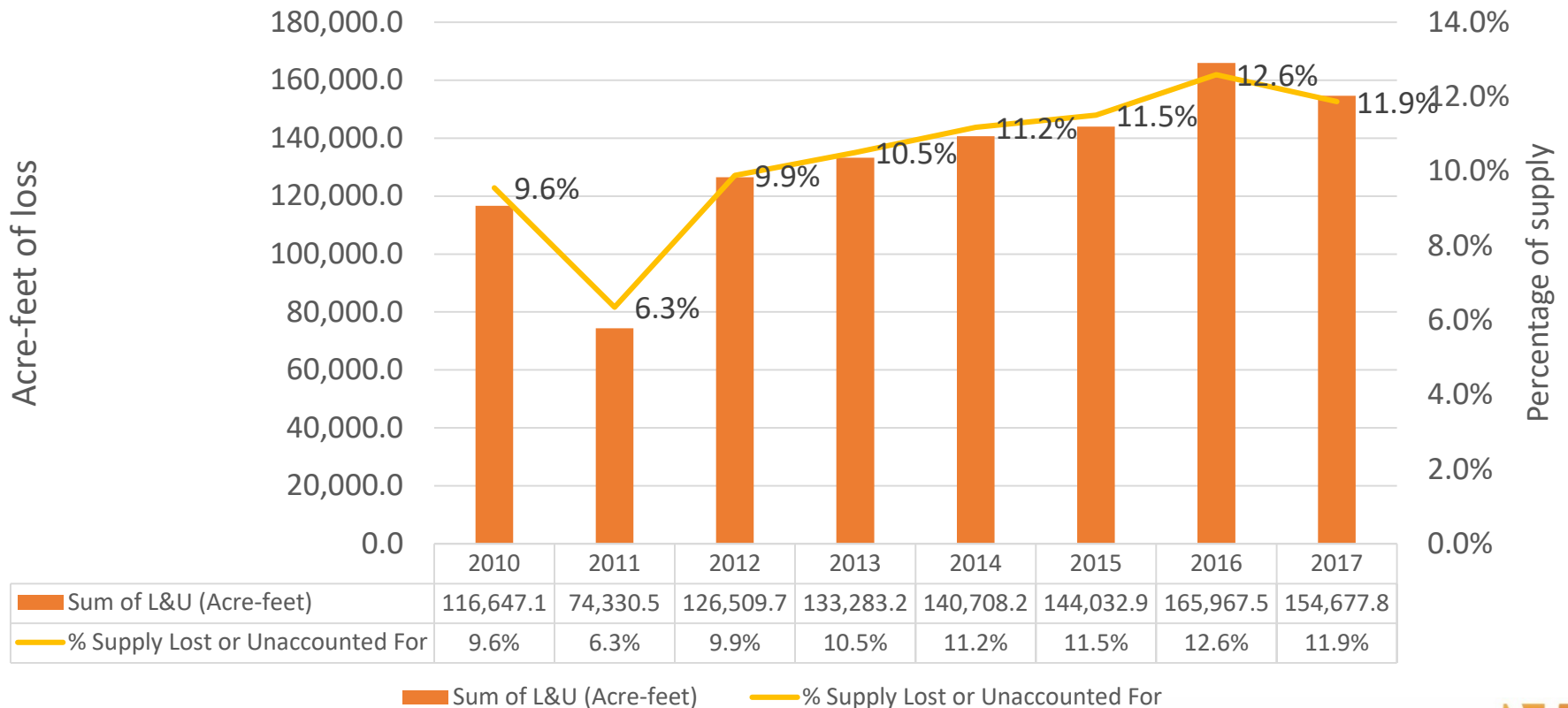




Natural Resources

# INTERESTING METRICS FOR ARIZONA NATURAL RESOURCES PROGRESS METER

Water System Loss in Arizona's Active Management Areas  
(Source: Arizona Department of Water Resources)

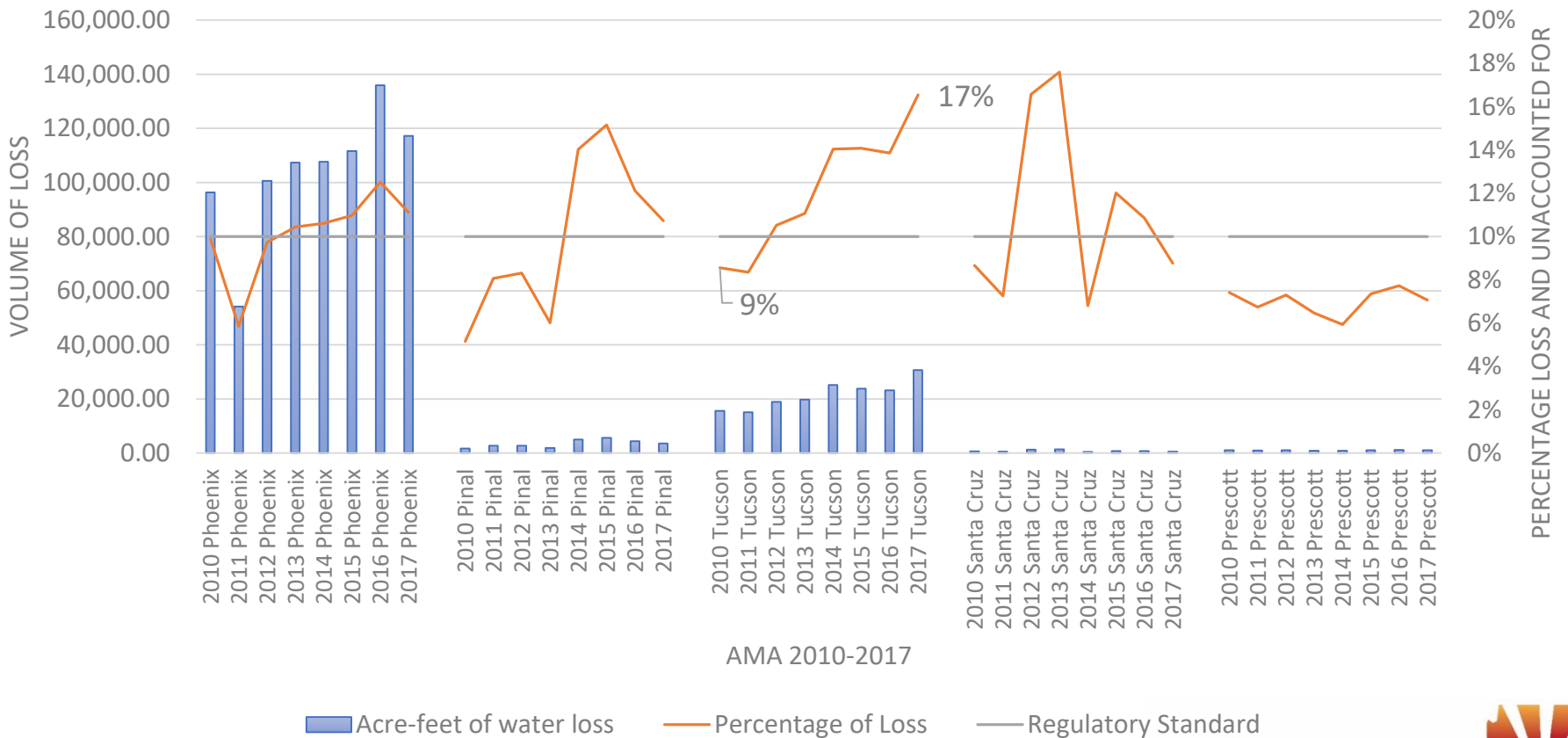




# INTERESTING METRICS FOR ARIZONA NATURAL RESOURCES PROGRESS METER

AMA Large Providers (>250 ac. ft.) Loss and Unaccounted For  
2010-2017 (Arizona Department of Water Resources)

Natural Resources



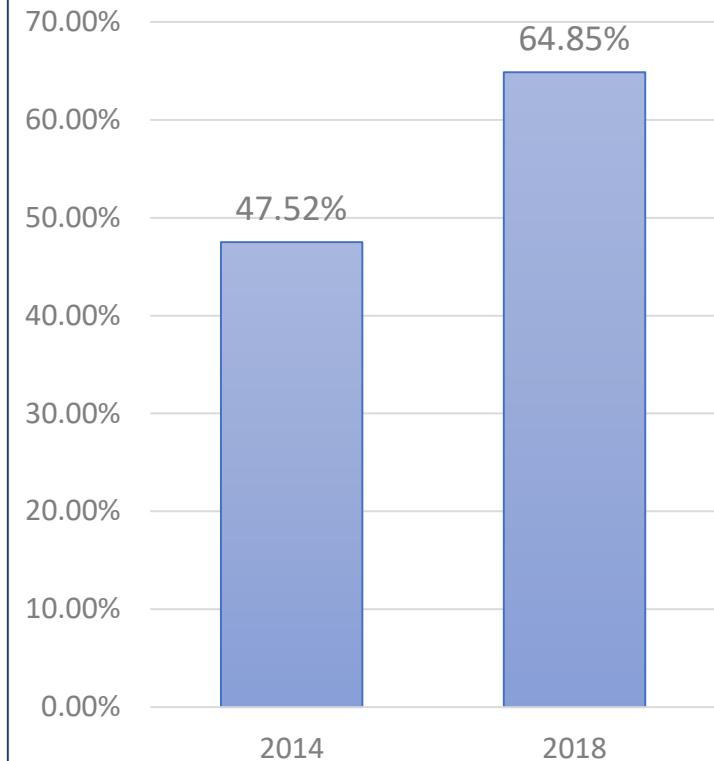
AMA 2010-2017

■ Acre-feet of water loss    
 — Percentage of Loss    
 — Regulatory Standard



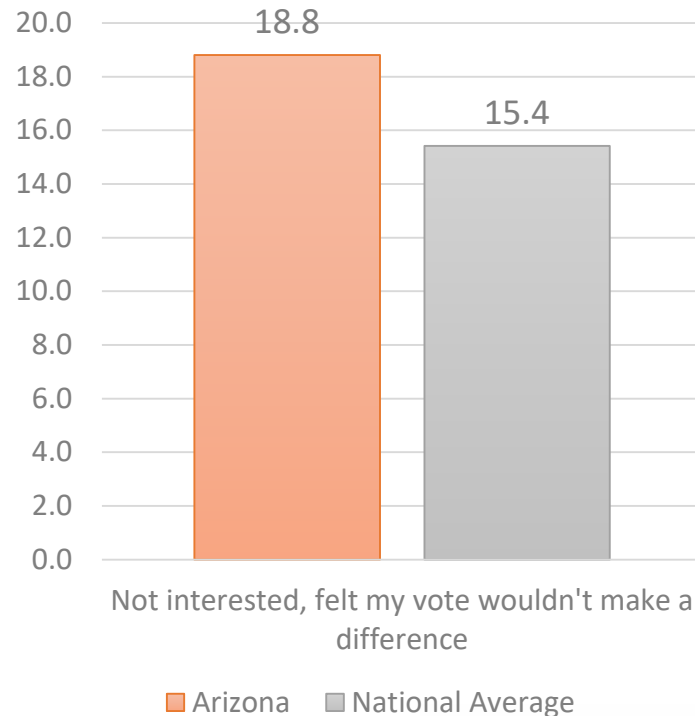
# INTERESTING METRICS FOR ARIZONA CIVIC PARTICIPATION PROGRESS METER

Civic Participation  
Arizona Midterm Election  
Turnout 2014-2018  
(Source: AZ Secretary of State)



Belief Their Vote Does Not  
Matter (Percent)

(Source: National Conference on  
Citizenship)



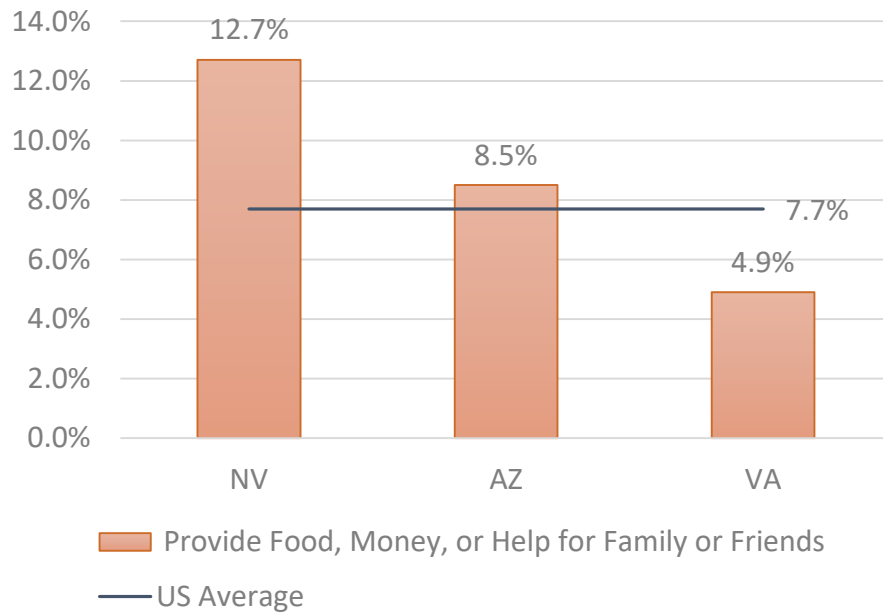


# INTERESTING METRICS FOR ARIZONA CONNECTED COMMUNITIES PROGRESS METER

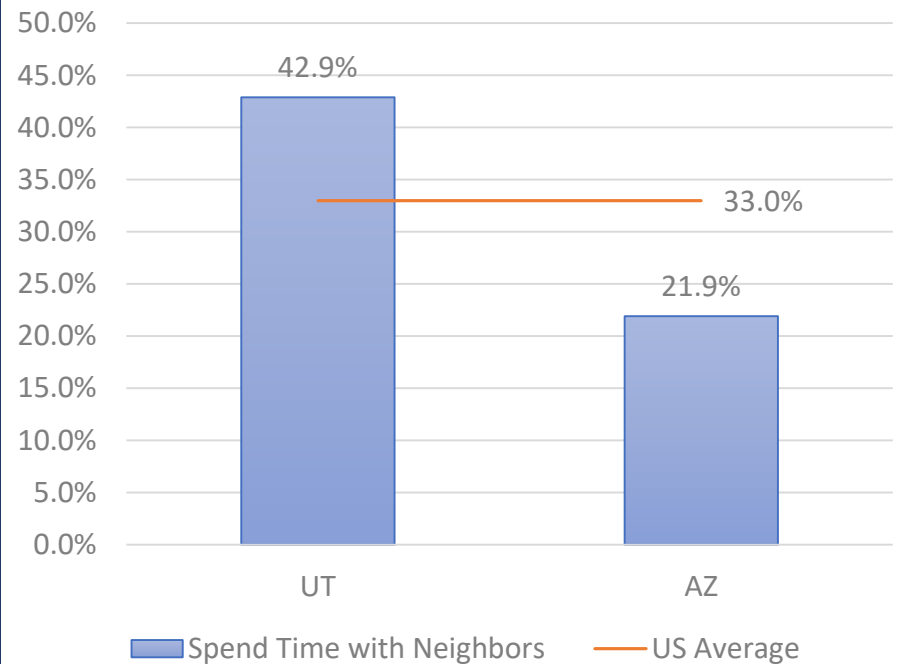
## Connected Communities

### Provide Help to Family or Friends (Frequently)

(Source: National Conference on Citizenship)



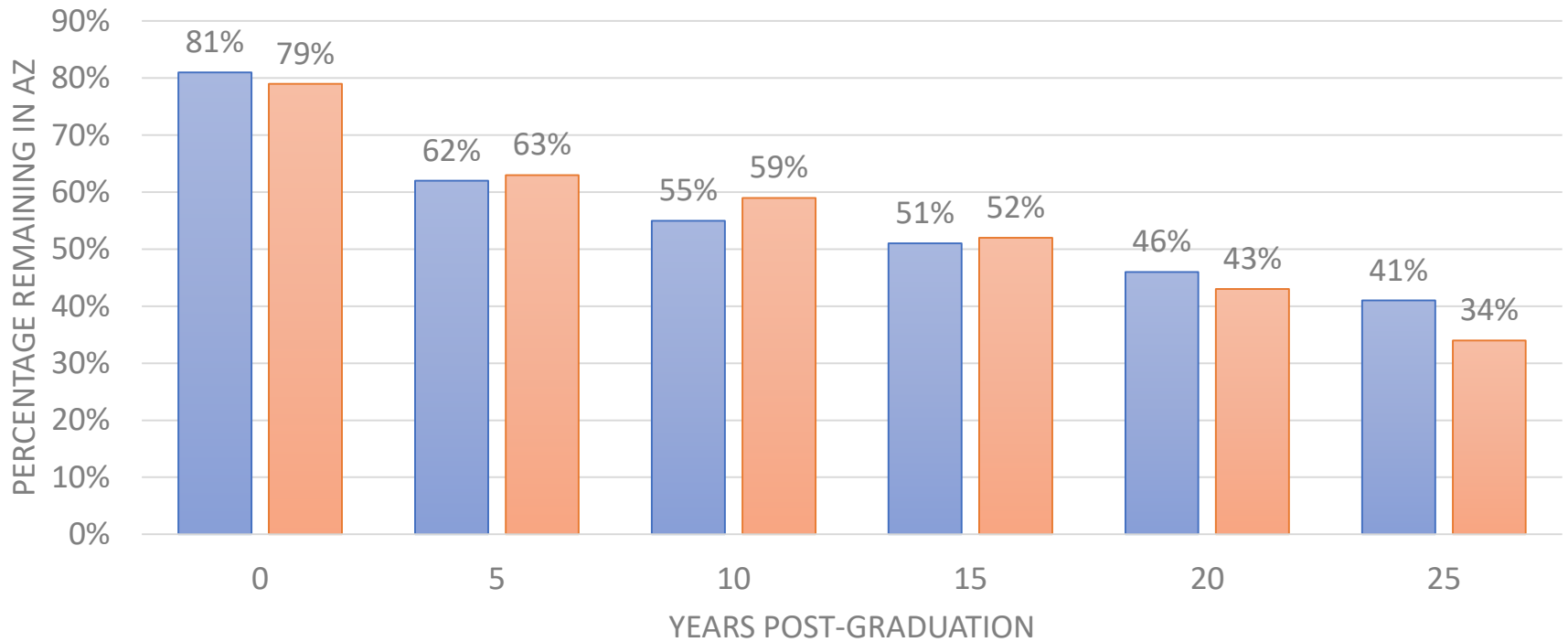
### Time with Neighbors (Source: National Conference on Citizenship)





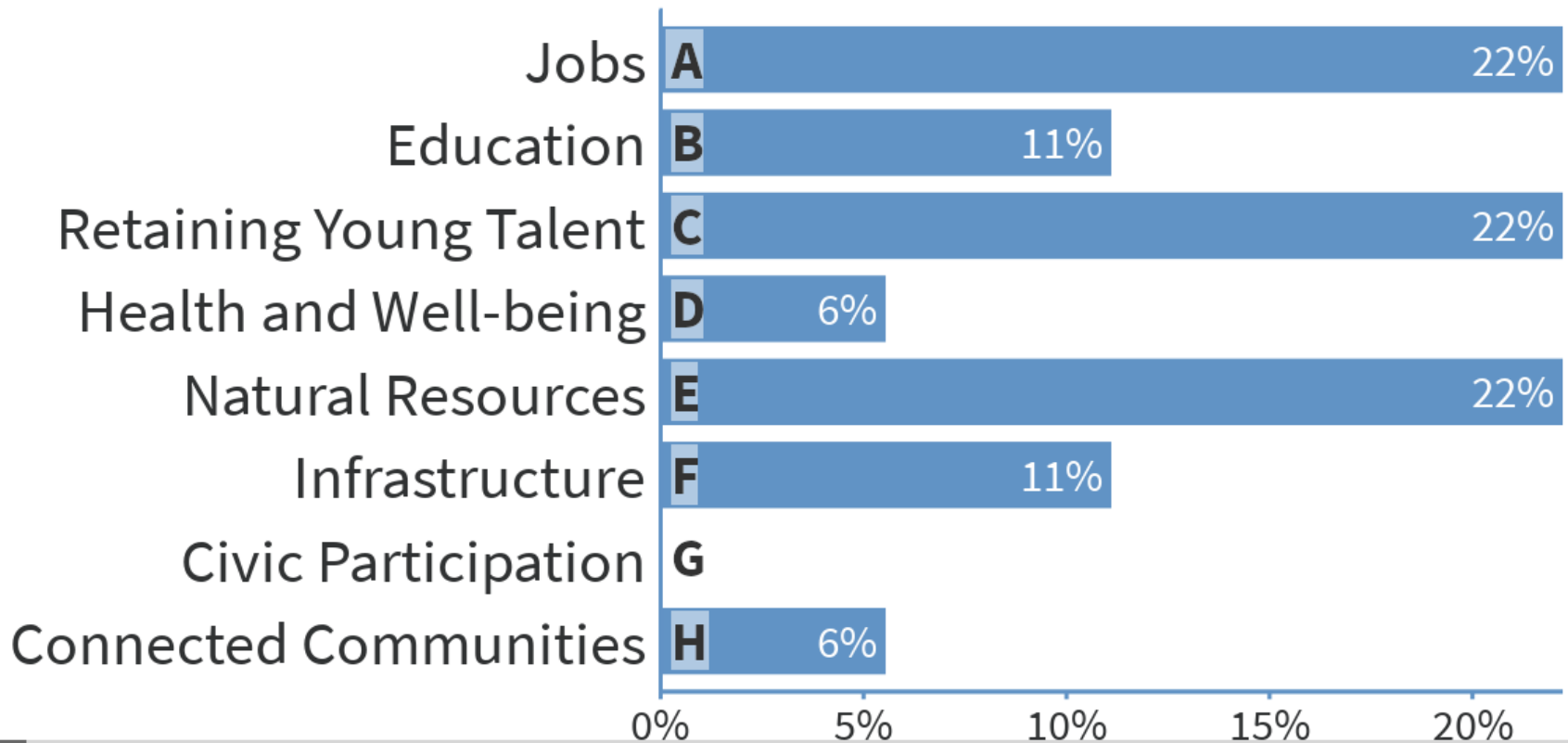
# INTERESTING METRICS FOR ARIZONA YOUNG TALENT PROGRESS METER

Young Talent Percentage of Arizona's University Graduates Remaining in the State  
(Source: Arizona Board of Regents)



- Undergraduate Degree Percentage Employed in Arizona
- Graduate Degree Percentage Employed in Arizona

# RETEST! Of the issues listed below please identify the one you see as the MOST IMPORTANT priority to your community:





# ARIZONA PROGRESS METERS

## Next Steps

1. The Arizona We Want Community Conversations
  - a. Exploring what it means to be an Arizonan
  - b. Listening and gathering feedback
  - c. Identifying priorities for community-driven action
  - d. Introducing data-based tools
2. Refine & Evolve the Arizona We Want and the Progress Meters
3. Report Back What We Have Learned

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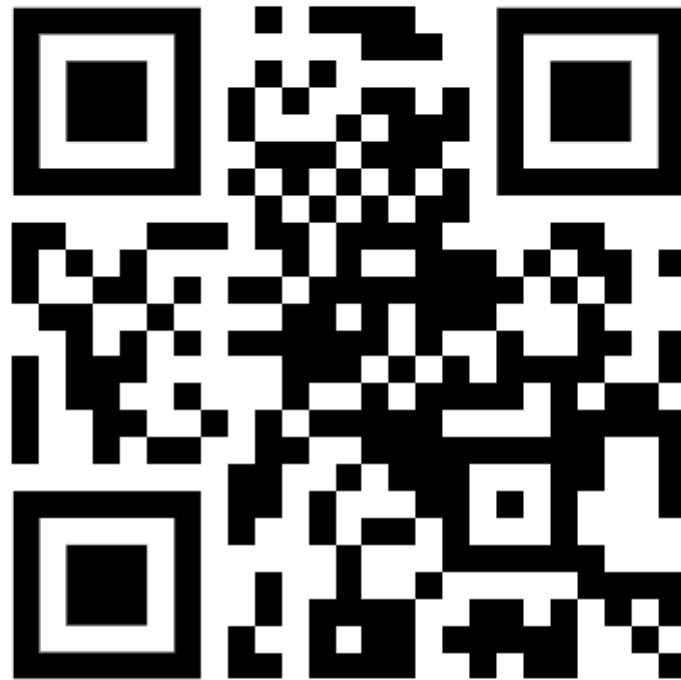
Civic Participation



Connected Communities

# Post-event Survey

Please take the survey at this link:



<https://tinyurl.com/yxhq2hyq>



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#arizonafuture  
#TheArizonaWeWant  
#azprogressmeters